LES Pan European Conference 2019

HUMAN EVOLUTION AND ARTIFICIAL INTELLIGENCE, ARE YOU READY?

Organised by: LES Spain & Portugal
INTRODUCTION

¡Hola!
Our World is evolving faster than ever. New technologies, such as artificial intelligence, big data and the Internet of Things, the development of nano-science and are bringing new challenges and opportunities, and Intellectual Property and Licensing lie at the heart of this economic revolution.

New questions are being posed affecting the pillars of Intellectual Property and Licensing as we know them affecting the conditions for the enforceability of IP rights, the limits of liability for infringement and the effectiveness of the currently available legal tools to enforce Intellectual Property Rights.

In this fascinating context and with the collaboration of some of the most robust International companies in the fields of telecommunications, digital contents and energy, Madrid will host the 2019 LES Pan European Conference with a panel of distinguished speakers from industry and an exciting social program including a flamenco dancing performance with the best flavour of Andalusia and a visit to the Royal Site of San Lorenzo del Escorial.

Are you ready to join us? We look forward to sharing it all with you in Madrid!

LES Spain & Portugal
CONFERENCE´s OBJECTIVES

- A clear debate about how we will reinvent our profession
- Real possibilities for international networking with the global key players
- New panorama of the IP Industry due to the impact of AI
- The most important IP Event taking place in Spain
- Working together including key parts: industry, IP firms, Academy
- The opportunity to have a key speakers of the industry
PROGRAMME 11th September, 2019

09:00 - 09:30  Institutional Welcome & Day Opening Season
09:30 - 10:30  Plenary Session  (Keynote Speaker to be confirmed)
10:30 - 11:00  Coffee Break
11:00 - 12:15  Workshop 1 Striking a balance between the need to protect confidential information in SEP negotiations and the non-discrimination pursuant to FRAND commitments -
11:00 - 12:15  Workshop 2 Industry 4.0: Data, algorithms and business
12:15 - 13:30  Lunch
13:30 - 14:45  Workshop 4 Personal Data and Biomedical research: A balance between privacy and health
13:30 - 14:45  Workshop 3 Technology Transfer BER
14:45 - 16:00  Workshop 5 EU-block exemption regulations and effects of non-compliance with its obligations
14:45 - 16:00  Workshop 6 Challenges / Opportunities to/of the Patent System in the Age of AI/IoT
16:00 - 16:30  Coffee break
16:15 - 17:30  Workshop 7 EU/Spanish Judges forum: intellectual properties rights, injunctions and the proportionality requirement
16:15 - 17:30  Workshop 8 IP Valuation session
17:30 – 18:15  Workshop 9 FRAND licensing case law in the EU: where we stand, challenges and hurdles
18:15  Day conclusions and closure
19.30  Cocktail dinner
PROGRAMME 12\textsuperscript{th} September, 2019

9:30 - 10:15  
\textbf{Day Opening Session}

10:15 - 11:15  
Plenary Session (Keynote Speaker to be confirmed)

11:15 - 11:45  
\textbf{Coffee Break}

11:45 - 13:00  
Workshop 11 AI and Art: Looking for the author  
Workshop 10 AI and ethics: tensions, threats, the role of the society and policy maker

13:00 - 14:30  
\textbf{Lunch}

14:30 - 15:45  
Workshop 12 The future of trademarks in an AI world  
Workshop 13 Role-play to define technical character or an invention, between an attorney and an inventor

15:45 - 17:00  
Workshop 14 AI and protection strategies  
Workshop 15 Start-ups in the digital field and IP

17:00 - 17:15  
\textbf{Coffee break}

17:15  
Day conclusions and closure

19:30  
\textbf{Grand Gala Dinner}
### Sponsorship Structure for LES Pan-European Conference 2019

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<th>Category</th>
<th>Platinum</th>
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<th>Silver</th>
<th>Bronze/Events/Articles</th>
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Priority for sponsoring Events/Articles will be given first to the Platinum Sponsor, then to the Gold Sponsors, and so on, on a FCFS basis.
SPONSORSHIP CATEGORIES

Sponsorship structure for LES Pan-European Conference 2019

EVENTS (TBC on request):
- Welcome Reception
- Wi-Fi Day 1
- Coffee Break Day 1
- Dinner Day 1
- Wi-Fi Day 2
- Coffee Break Day 2
- Gala Dinner Day 2
- Breakout Session Day 3

ARTICLES (TBC on request)
- Conference Lanyard
- Conference Bag
- Recharging Station
- Pads
STAND LOCATION WILL BE SELECTED ACCORDING TO RESERVATION ORDER
Contact details:
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